

CertainTeed

# FiberCement Siding



Ten Reasons Why to  
Go **GREEN**  
with CertainTeed.

buildingresponsibly™

**CertainTeed**   
Quality made certain. Satisfaction guaranteed.™



The Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ and the NAHB National Green Building Standard™ provide benchmarks for design, construction and operation of high performance sustainable buildings.

CertainTeed FiberCement is dedicated to this sustainability with ten reasons why you *go green when you go CertainTeed*.

1

### **New, Environmentally-Sustainable Formula**

CertainTeed's proprietary FiberCement formula replaces silica with fly ash, a green raw material, and incorporates a majority of wood fiber from sustainably-managed forests.

2

### **More than**

**30%**

### **Recycled Content**

CertainTeed FiberCement contains more than 30% pre-consumer recycled material which contributes directly to LEED and NAHB project certification in the Materials and Resources and Resource Efficiency categories.



3

### **Reduces Landfill Waste**

By incorporating fly ash into its fiber cement formula, CertainTeed recycles this pre-consumer by-product from electric generation at coal-fired facilities, diverting over 50,000 tons from landfills each year.

4

### **Forest Conservation**

Most of CertainTeed's wood fiber comes from sustainably-managed forests. We are currently working with suppliers to ensure certification of 100% of our wood fiber pulp in the near future.



5

### **Raw Materials Close to Home**

CertainTeed sources as many of our raw materials as possible from within 500 miles of our plants, reducing the impact of transportation and related greenhouse gases.

6

**Inert, Stable Formulation  
for Optimum Performance**

Specially-sourced inert fly ash allows the creation of a stable chemical matrix, resulting in optimum product performance, superior quality, durability, and resistance to fire and insects.

7

**Water Conservation**

CertainTeed's manufacturing facilities recycle the water used in our plants, saving more than 1.5 billion gallons per year.

8

**Lighter...For Less Energy**

With CertainTeed, you get lighter weight boards without sacrificing quality or integrity. And because our boards are made with fly ash, they are about 5% lighter, translating into less energy used to produce and transport, and less to lift at the job site.

9

**ICC Building Code Approved**

CertainTeed FiberCement's new formulation carries the ICC Building Code approval (reference report #ESR-1668).

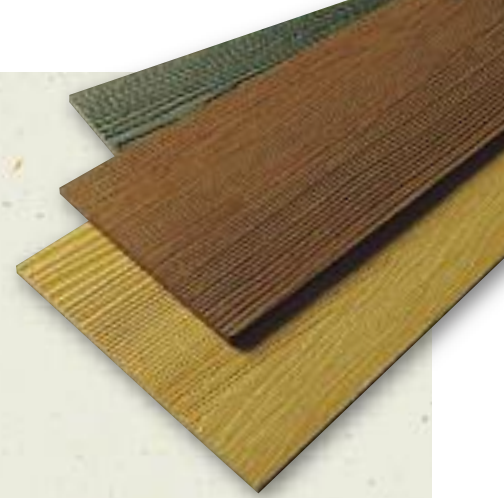
10

**LEED and NAHB**

CertainTeed is a member of the U.S. Green Building Council and the National Association of Home Builders and supports their programs with a fiber cement line that contributes to LEED and NAHB certification and an environmentally-sound manufacturing process.

Plus one thing more, assurance from the company that North America has trusted for quality building products for over 100 years.

**CertainTeed** 



The finest, most authentic  
wood-grained Fiber Cement Siding  
made is also

green.



CertainTeed is a member of:



## ASK ABOUT OUR OTHER CERTAINTEED PRODUCTS AND SYSTEMS:

**EXTERIOR:** ROOFING • SIDING • WINDOWS • FENCE • DECKING • RAILING • MILLWORK • FOUNDATIONS • PIPE  
**INTERIOR:** INSULATION • GYPSUM • CEILINGS

CertainTeed Corporation  
P.O. Box 860  
Valley Forge, PA 19482

Professional: 800-233-8990  
Consumer: 800-782-8777  
[www.certainteed.com](http://www.certainteed.com)

**CertainTeed** 